

# ROUTE COMPARISON SAMPLE REPORT

*Illustrative corridor: Madrid city center - Barcelona city center*

## Executive summary

This sample demonstrates how Odyssey Discoveries can compare route options using door-to-door time, access friction, and total traveler cost rather than ticket price alone.

In this illustrative corridor, high-speed rail is the strongest all-around option for most city-center travelers because it combines the shortest practical journey with the lowest transfer friction.

Flight becomes competitive mainly when travelers are already near the airport, when checked baggage is not required, or when airfare windows are materially lower than rail fares.

## Headline finding

**Best overall:** High-speed rail

**Lowest friction:** High-speed rail

**Lowest cash outlay:** Intercity coach

**Most variance-sensitive:** Flight + airport transfer

*Prepared as an illustrative presentation sample. All figures, timings, and price bands below are sample values designed to show report format and decision logic, not live bookings or live schedules.*

## 1. Scope and methodology

This sample report evaluates three route types for a representative city-center to city-center traveler. Each option is scored against the same decision framework:

- Door-to-door time: access to departure point, pre-departure buffer, in-transit time, and arrival egress.
- Total traveler cost: sample price bands including local access transfers and one carry-on scenario.
- Transfer friction: practical burden from transfers, queues, baggage handling, and schedule uncertainty.
- Decision fit: which traveler profile each option serves best under typical conditions.

## 2. Comparison at a glance

Illustrative values below show why the smallest ticket price does not always produce the strongest overall trip.

Option	Access	Buffer	In-transit	Arrival	Door-to-door	Total trip cost	Friction	Best fit
<b>High-speed rail</b>	25 min	20 min	2h 45m	20 min	<b>3h 50m</b>	EUR 49-95	<b>Low</b>	Business and leisure travelers who value simplicity
Flight + airport transfer	50 min	1h 30m	1h 15m	55 min	4h 30m	EUR 69-149	<b>High</b>	Airport-adjacent trips or unusually low airfare windows
Intercity coach	20 min	10 min	7h 45m	15 min	8h 30m	EUR 24-45	<b>Medium</b>	Budget-first travelers with high schedule flexibility

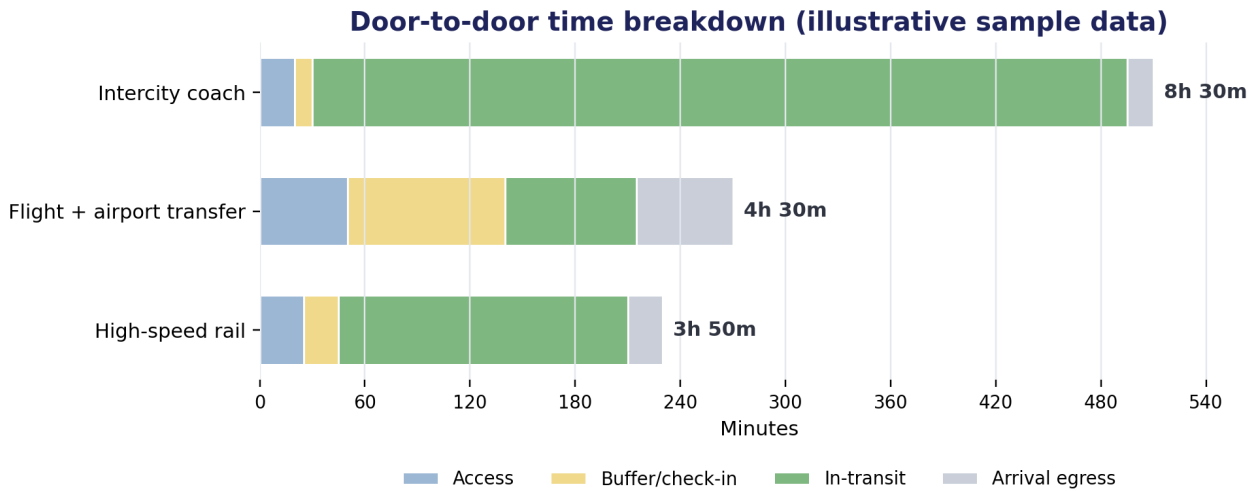
*Reading note: the flight line looks fast in pure in-air time, but airport access, security buffer, and arrival egress widen the practical trip time substantially.*

## 3. Decision summary by traveler priority

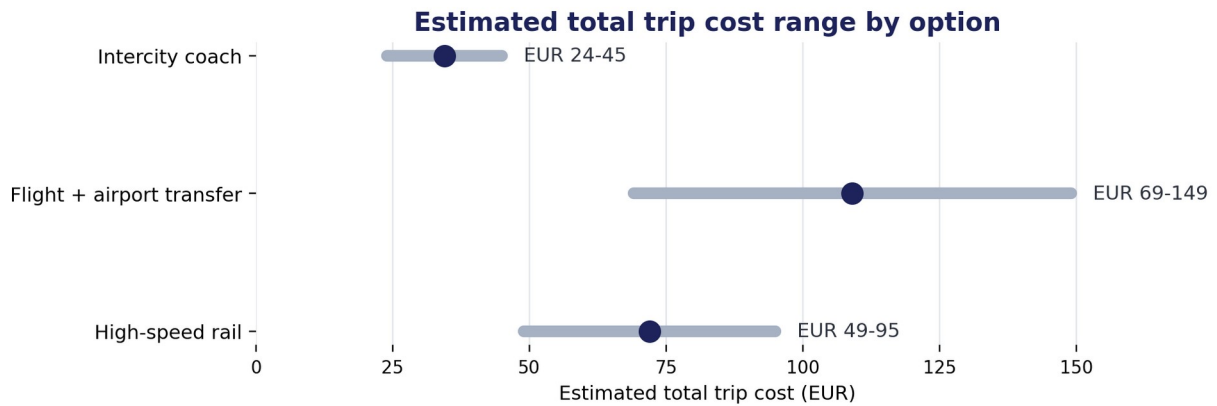
Traveler priority	Strongest option	Why it wins
Fastest practical city-center trip	<b>High-speed rail</b>	Central stations and lower buffer time beat the headline flight duration.
Lowest total burden for teams	<b>High-speed rail</b>	Lower coordination load, fewer choke points, and simpler arrivals.
Lowest base cash outlay	<b>Intercity coach</b>	Best for budget-first travel when extra time is acceptable.
Most price-sensitive opportunity windows	<b>Flight + airport transfer</b>	Can briefly win when airfare is unusually low and baggage is limited.

## 4. Visual comparison

These visual views make the decision logic easy to scan for clients and planning teams.



*Illustrative breakdown showing why access, buffer, and egress matter as much as scheduled in-transit time.*



*Sample cost bands include local access assumptions and are presented to demonstrate format only.*

### Operational observations

- Airport queue variance can materially change the flight experience, especially at peak times.
- Rail benefits from predictable station access and simpler arrivals for groups and unfamiliar travelers.
- Coach can remain useful for budget travelers, overnight patterns, or trips where schedule elasticity is high.

### What a full client deliverable can add

- Live fare and schedule research by departure window
- Isochrone maps from airports, rail stations, or hotels
- Traveler-type scenarios for business, leisure, group, or event attendees
- Booking recommendations, risk notes, and presentation-ready summaries

**Odyssey Discoveries can adapt this same structure for any route pair, airport-hotel analysis, or event travel logistics brief.**

*Sample report format prepared for website demonstration use.*